

## Frederic Stutzman, Ph.D.

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School of Information and Library Science  
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### Areas of Expertise

Privacy, Social Computing, Human-Computer Interaction, Survey Methodology

### Education

**University of North Carolina at Chapel Hill, School of Information and Library Science**  
Ph.D. in Information Science, 2005–2011  
Committee: Gary Marchionini, Deborah Barreau, danah boyd, Paul Jones, Sri Kalyanaraman

**University of North Carolina at Chapel Hill, The Odum Institute for Research in Social Science**  
Graduate Certificate in Survey Methodology, 2008–2010

**University of North Carolina at Chapel Hill**  
B.A. in Economics, 1996–2000

### Academic Experience

**University of North Carolina at Chapel Hill, School of Information and Library Science**  
*Visiting Assistant Professor, 2012–Present*

**Carnegie Mellon University, H. John Heinz III College**  
*Postdoctoral Fellow, 2011–2012*  
*Affiliate, Cylab Usable Privacy and Security Lab, 2011–2012*

**University of North Carolina at Chapel Hill, School of Information and Library Science**  
*Research Assistant, 2005–2007, 2010–2011; Teaching Fellow, 2007–2010*

### Professional Experience

#### **Eighty Percent Solutions**

*Founder, 2011–Present, Chapel Hill, NC*

Eighty Percent Solutions (<http://80pct.com>) is a company I founded to distribute software I develop, including Freedom (<http://macfreedom.com>) and Anti-Social (<http://anti-social.cc>).

#### **ClaimID**

*Co-Founder, 2006–Present, Chapel Hill, NC*

ClaimID (<http://claimID.com>) is an online identity management service, with over 125,000 users, founded and developed by Fred Stutzman and Dr. Terrell Russell (North Carolina).

#### **Ibiblio.org**

*Director of Technology, Programmer, 2001–2005, Chapel Hill, NC*

Ibiblio.org (<http://ibiblio.org>) is a large public digital library. I was responsible for day-to-day management of project software and infrastructure.

### **The Motley Fool**

*Programmer, 2000–2001, Alexandria, VA*

The Motley Fool (<http://fool.com>) is a respected source for financial information. I was responsible for programming infrastructure automation tools, and managing infrastructure expansion projects.

### **Nortel Networks**

*Co-op, 1998–2000, Research Triangle Park, NC*

Nortel Networks (<http://nortel.com>) was a global telecommunications company. I completed co-op rotations in software development (signal switches), software testing, and marketing.

## **Publications**

### **Refereed Journal Articles**

- [J.6] Hartzog, W. and **Stutzman, F.** (2013). Obscurity by Design. *Washington Law Review*.
- [J.5] Hartzog, W. and **Stutzman, F.** (2013). The Case for Online Obscurity. *California Law Review* 101(1).
- [J.4] **Stutzman, F.**, Gross, R., and Acquisti, A. (2012). Silent Listeners: The Evolution of Privacy and Disclosure on Facebook. *Journal of Privacy and Confidentiality* 4(2).
- [J.3] **Stutzman, F.**, Capra, R., and Thompson, J. (2011). Factors Mediating Disclosure in Social Network Sites. *Computers in Human Behavior* 27(1), 598–598.
- [J.2] Pomerantz, J. and **Stutzman, F.** (2006). Collaborative Reference Work in the Blogosphere. *Reference Services Review* 34(2), 200–212.
- [J.1] **Stutzman, F.** (2006). An Evaluation of Identity-Sharing Behavior in Social Network Communities. *International Digital and Media Arts Journal* 3(1), 10–18.

### **Refereed Conference Papers**

- [C.9] **Stutzman, F.**, Vitak, J, Ellison, N., Gray, R. and Lampe, C. (2012). Privacy in Interaction: Exploring Disclosure and Social Capital in Facebook. In *Proceedings of International Conference on Weblogs and Social Media (ICWSM '12)*. Dublin, IE. [**Best paper nominee**]
- [C.8] **Stutzman, F.** and Hartzog, W. (2012). Boundary Regulation in Social Media. In *Proceedings of ACM Conference on Computer Supported Cooperative Work (CSCW '12)*. Seattle, WA.
- [C.7] Hartzog, W. and **Stutzman, F.** (2011). The Case for Online Obscurity. In *Privacy Law Scholars Conference 2011 (PLSC '11)*. Berkeley, CA. [**International Association of Privacy Professionals/Future of Privacy Forum Best Paper Award**]
- [C.6] Yoder, C. and **Stutzman, F.** (2011). Identifying Social Capital in the Facebook Interface. In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '11)*. Vancouver, BC. (Acceptance Rate: 26%)
- [C.5] **Stutzman, F.** and Kramer-Duffield, J. (2010). Friends Only: Examining a Privacy-Enhancing Behavior in Facebook. In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '10)*. Atlanta, GA. (Acceptance Rate: 22%)

- [C.4] Capra, R., Lee, C., Marchionini, G., Russell, T., Shah, C., and **Stutzman, F.** (2008). Selection and Context Scoping for Digital Video Collections: An Investigation of YouTube and Blogs. In *Proceedings of the ACM/IEEE Joint Conference on Digital Libraries (JCDL '08)*. Pittsburgh, PA. (Acceptance Rate: 28%)
- [C.3] Capra, R., Marchionini, G., Oh, J., **Stutzman, F.**, and Zhang, Y. (2007). Effects of Structure and Interaction Style on Distinct Search Tasks. In *Proceedings of the ACM/IEEE Joint Conference on Digital Libraries (JCDL '07)*. Vancouver, BC. (Acceptance Rate: 26%)
- [C.2] **Stutzman, F.** (2006). Toward an Archival Approach to Digital Identity Management. In *Identity and Identification in a Networked World Symposium*. New York, NY.
- [C.1] **Stutzman, F.** (2006). An Evaluation of Identity-Sharing Behavior in Social Network Communities. In *Proceedings of the iDMAa and IMS Code Conference*, Oxford, OH. [**Best paper award**]

#### Refereed Conference Short Papers with Posters

- [P.5] **Stutzman, F.** and Kramer-Duffield, J. (2008). Modeling Cultural Acquisition in Online Social Networks. In *Proceedings of the American Society for Information Science and Technology Annual Meeting (ASIST '08)*. Columbus, OH.
- [P.4] **Stutzman, F.** (2008). Longitudinal Analysis of Freshman Adoption of Facebook.com. In *Proceedings of iConference 2008*. Los Angeles, CA.
- [P.3] Russell, T. and **Stutzman, F.** (2007). Self-Representation of Online Identity in Collected Hyperlinks. In *Proceedings of the American Society for Information Science and Technology Annual Meeting (ASIST '07)*. Milwaukee, WI.
- [P.2] **Stutzman, F.** and Russell, T. (2006). ClaimID: A System for Personal Identity Management. In *Proceedings of the ACM/IEEE Joint Conference on Digital Libraries (JCDL '06)*. Chapel Hill, NC. (Acceptance Rate: 26.2%) [**Best poster nominee**]
- [P.1] **Stutzman, F.**, Lazorchak, B., and Wilbur, J. (2004). Metric Aggregation for Social Network Analysis in Blogospheres. In *Proceedings of the American Society for Information Science and Technology Information Architecture Summit (IA Summit '04)*. Austin, TX.

#### Workshop Organization

- [O.3] Page, X., Tang, K., **Stutzman, F.**, and Lampinen, A. (2013). Measuring Networked Social Privacy. In *ACM Conference on Supported Cooperative Work (CSCW '13)*. San Antonio, TX.
- [O.2] Lampinen, A., **Stutzman, F.**, and Bylund, M. (2011). Privacy for a Networked World: Bridging Theory and Design. In *Proceedings of the ACM Conference on Human Factors in Computing Systems Extended Abstracts (CHI '11)*. Vancouver, BC. (Refereed, Acceptance Rate: 26%)
- [O.1] **Stutzman, F.** and Marchionini, G. (2006). University of North Carolina Social Software Symposium. Chapel Hill, NC.

#### Refereed Workshop Papers

- [W.4] **Stutzman, F.**, and Hartzog, W. (2012). Obscurity by Design: An Approach to Building Privacy into Social Media. In *CSCW '12 Workshop on Reconciling Privacy with Social Media*. Seattle, WA.

- [W.3] **Stutzman, F.** (2010). Implicit Factors in Network Information Feeds. In *Fourth Workshop on Human-Computer Interaction and Information Retrieval (HCIR '10)*. New Brunswick, NJ.
- [W.2] **Stutzman, F.**, Stull, V., and Thompson, C. (2009). The Supportive Behaviors of Older Social Network Site Users. *ASIST '09 Social Informatics Workshop*. Vancouver, BC.
- [W.1] **Stutzman, F.** (2009). Social Network Sites and Information Needs During a Life Transition. *ASIST '09 Collaborative Information Seeking and Sharing Workshop*. Vancouver, BC.

### Doctoral Colloquia

- [D.2] **Stutzman, F.** (2009). Information Seeking During a Life Transition. *Association of Internet Researchers Annual Meeting (AOIR '09)*. Milwaukee, WI.
- [D.1] **Stutzman, F.** (2008). Longitudinal Analysis of Freshman Adoption of Facebook.com. *iConference 2008*. Los Angeles, CA. *Full travel and lodging support*.

### Book Chapters

- [B.3] Hartzog, W. and **Stutzman, F.** (2011). The Case for Online Obscurity. In Wolf, C. and Polonetsky, J. (Eds.) *Privacy Papers for Policy Makers*. Future of Privacy Forum, Washington, DC.
- [B.2] **Stutzman, F.** (2011). Productivity in the Age of Social Media. In Scholz, T. (Ed.) *The Digital Media Pedagogy Reader*. Institute for Distributed Creativity, Comment Press, New York, NY.
- [B.1] **Stutzman, F.** (2008). The Vibrancy of Online Social Space. In Rigby, B. (Ed.) *Mobilizing Generation 2.0: A Practical Guide to Using Web 2.0 Technologies to Recruit, Engage & Activate Youth*. Jossey-Bass, San Francisco, CA.

### Magazine Articles

- [M.3] **Stutzman, F.** (2008). The Spatial Production of Friendship. *Re-Public Magazine Special Issue: Towards a Critique of the Social Web*. Online: <http://www.re-public.gr/en/?p=267>
- [M.2] **Stutzman, F.** and Russell, T. (2007). ClaimID: A System for Personal Identity Management. *IEEE Technical Committee on Digital Libraries Bulletin 3(2)*.
- [M.1] **Stutzman, F.** (2006). Academic Blogging: The Value of Conversation. *Teachers College Record* October, 2006. Online: <http://www.tcrecord.org/Content.asp?ContentID=12817>

### Reports

- [SR.2] Acquisti, A., van Alesnoy, B., Balsa, E., Berendt, B., Clarke, D., Diaz, C., Gao, B., Gurses, S., Kuczerawy, A., Pierson, J., Piessens, F., Sayaf, R., Schellens, T., **Stutzman, F.**, Vanderhoven, E., and de Wolf, R. (2011). SBO Security and Privacy for Online Social Networks State of the Art. *Agentschap voor Innovatie door Wetenschap en Technologie (IWT)*, Brussels, Belgium.
- [SR.1] Acquisti, A., Carrara, E., **Stutzman, F.**, Callas, J., Schimmer, K., Nadjm, M., Gorge, M., Ellison, N., King, P., Gross, R., Golder, S., and Hobgen, G. (2007). Security Issues for Social Networking. *European Network and Information Security Agency (ENISA)*, Crete, Greece.

## Presentations

### Refereed Conference Panels

- [RP.8] Discussant: Bruckman, A. Panelists: Gurzick, D., Lampe, C., **Stutzman, F.**, and Yardi, S. (2010) *Get Off My E-Lawn: Mulching Youth and Technology*. ACM Conference on Computer Supported Cooperative Work (CSCW '10). Savannah, GA.
- [RP.7] Discussant: **Stutzman, F.** Panelists: Lenhart, A., Attig, H., and Yardi, S. (2009) *Research on Late Adopters of Social Network Sites*. Association of Internet Researchers Annual Meeting (AOIR '09). Milwaukee, WI.
- [RP.6] Discussant: Jones, W. Panelists: Bates, M., Brueckner, A., Marchionini, G., Marshall, C., and **Stutzman, F.** (2008) *My So-called Life on the Web*. American Society for Information Science and Technology Annual Meeting (ASIST '08). Columbus, OH.
- [RP.5] Discussant: **Stutzman, F.** Panelists: boyd, d., Ellison, N. and Marwick, A. (2008) *Okay, Facebook Me: Exploring Behavior, Motivations, and Uses in Social Network Sites*. iConference 2008. Los Angeles, CA.
- [RP.4] Discussant: Zollers, A. Panelists: Moore, T., Nguyen, L., Russell, T., and **Stutzman, F.** (2008) *Research Perspectives on Social Tagging*. iConference 2008. Los Angeles, CA.
- [RP.3] Discussant: **Stutzman, F.** Panelists: boyd, d., Golder, S., Ruciuero, R. and Zollers, A. (2007) *Research Directions in Social Network Websites*. American Society for Information Science and Technology Annual Meeting (ASIST '07). Milwaukee, WI.
- [RP.2] Discussant: Steinfield, C. Panelists: boyd, d., Ellison, N., Lampe, C., Spence, K., and **Stutzman, F.** (2007) *Relationship Articulation and Self-Presentation in Social Network Sites: Friending, Disclosing, and Communicating Online*. International Communication Association Annual Meeting (ICA '07). San Francisco, CA.
- [RP.1] Discussant: Wasserman, S. and boyd, d. Panelists: boyd, d., Brydon, A., Buyukkokten, O., Rehki, M., and **Stutzman, F.** (2006) *The High Techification of Social Networks*. International Sunbelt Social Network Conference (Sunbelt '06). Vancouver, BC.

### Invited Lectures

- [K.5] *Making Sense of Social Network Sites*. University Libraries/LIS Lecture Series, **University of North Carolina at Greensboro**, Greensboro, NC. November 2, 2009.
- [K.4] *What if We Made Weather More Social*. RENCI/National Weather Service Technology Summit, **University of North Carolina**, Chapel Hill, NC. October 30, 2009.
- [K.3] *Identity and Interaction in the Age of Facebook*. **University of San Francisco**, San Francisco, CA. March 13, 2008.
- [K.2] *Collective Activism and Participation in Social Network Sites*. **Wayne State University**, Detroit, MI. December 3, 2007.
- [K.1] *The Social Revolution: How our Connections will Change Technology*. Carolina Technology Consultants Annual Conference, **University of North Carolina**, Chapel Hill, NC. October 19, 2006.

## Invited Talks

- [IT.25] *Boundary Regulation in Social Media*. Cylab Usable Privacy and Security Lab, **Carnegie Mellon University**, Pittsburgh, PA. February 6, 2012.
- [IT.24] *The Case for Online Obscurity* (with Woodrow Hartzog). **International Association of Privacy Professional Privacy Academy 2011**, Dallas, TX. September 16, 2011.
- [IT.23] *Interactional Privacy*. **Microsoft Research New England**, Cambridge, MA. June 7, 2011.
- [IT.22] *Evolving Disclosure Practices in Facebook, 2005–2010*. Cylab Usable Privacy and Security Lab, **Carnegie Mellon University**, Pittsburgh, PA. May 18, 2011.
- [IT.21] *Structural Determinants of Socio-Technical Network Formation*. Social Computing Lab, Human-Computer Interaction Institute, **Carnegie Mellon University**, Pittsburgh, PA. April 12, 2011.
- [IT.20] *Social Media Studies at Carolina*. Board of Visitors Fall Meeting, **University of North Carolina**, Chapel Hill, NC. October 8, 2010.
- [IT.19] *Socio-Technical Support Networks During Life Transition*. Department of Informatics, **University of California, Irvine**, Irvine, CA. September 24, 2010.
- [IT.18] *Identity and Risk on the Social Web*. **ID Analytics Advance 2011 Conference**, San Diego, CA. September 22, 2010.
- [IT.17] *Online Social Networks: Three Years of “Teaching Facebook.”* Social Networks as an Introduction to Computer Science NSF Workshop, **Duke University**, Durham, NC. July 8, 2010.
- [IT.16] *Disclosure, Privacy, and Support: An Integrative Perspective on Social Media*. School of Information, **University of Michigan**, Ann Arbor, MI. March 18, 2010.
- [IT.15] *Designing for the Next 53 Percent*. Carolina Webmasters Group January Meeting, **University of North Carolina**, Chapel Hill, NC. March 4, 2010.
- [IT.14] *Making Sense of Social Network Sites*. General Alumni Association, **University of North Carolina**, Chapel Hill, NC. October 27, 2009.
- [IT.13] *Identity, Privacy and Support: Three Perspectives on Social Network Sites*. CRADLE, School of Information and Library Science, **University of North Carolina**, Chapel Hill, NC. September 18, 2009.
- [IT.12] *Becker and Bolker on Large Writing Projects and Literature Alerts and Push-Button Citations*. Academic Productivity Workshop, School of Information and Library Science, **University of North Carolina**, Chapel Hill, NC. October 3, 2008.
- [IT.11] *Imagined Identity: Envisioning the Future of Social Networks*. HASTAC II Conference, **University of California, Irvine**, Irvine, CA. May 23, 2008.
- [IT.10] *Research on Social Network Sites*. Carolinas ASIST Chapter Meeting, **University of North Carolina**, Chapel Hill, NC. February 15, 2008.
- [IT.9] *Online Social Networks: Okay, Facebook Me!* **North Carolina State University**, Raleigh, NC. December 6, 2007.

- [IT.8] *Do You Really Know Facebook?* Current Science Forum, Morehead Planetarium, **University of North Carolina**, Chapel Hill, NC. October 4, 2007.
- [IT.7] *Visa for MySpace and Facebook: Do's and Don'ts for Higher Ed Institutions Exploring the New Social Networking Frontier.* **Higher Ed Experts Webinar**. September 11, 2007.
- [IT.6] *UNC Social Software Symposium* (with Gary Marchionini). CRADLE, School of Information and Library Science, **University of North Carolina**, Chapel Hill, NC. March 30, 2007.
- [IT.5] *The New Identity Future.* **TTI/Vanguard Conference on Identity and Trust**, Dallas, TX. February 22, 2007.
- [IT.4] *A Report from the Trenches: What I've Learned Studying Social Networks for the Past Two Years.* **CommunityNext Conference**, Palo Alto, CA. February 10, 2007.
- [IT.3] *A Report from the Trenches: What I've Learned Studying Social Networks for the Past Two Years.* **Working Assets**, San Francisco, CA. February 9, 2007.
- [IT.2] *ClaimID and the Future of Identity Management.* Tech Tuesdays, Department of Information Science and Information Studies, **Duke University**, Durham, NC. October 17, 2006.
- [IT.1] *Our Lives, Our Facebooks.* Tech Talk, **Google**, Mountain View, CA. May 3, 2006.

#### Invited Workshops

- [IW.8] NSF Workshop on Social Networks as an Introduction to Computer Science, Durham, NC. 2010.
- [IW.7] NSF Research Institute for the Science of Socio-Technical Systems (CSST), Ann Arbor, MI. 2008.
- [IW.6] Social Graph FOO Camp. Sebastopol, CA. 2008.
- [IW.5] Microsoft Research Social Computing Symposium. Redmond, WA. 2007.
- [IW.4] Oxford Internet Institute Summer Doctoral Program (Co-located at Harvard University School of Law). Cambridge, MA. 2007.
- [IW.3] yCombinator Startup School. Mountain View, CA. 2006. *Highly selective industry conference.*
- [IW.2] FOO Camp. Sebastopol, CA. 2004. *Highly selective industry conference.*
- [IW.1] FOO Camp. Sebastopol, CA. 2003. *Highly selective industry conference.*

#### Invited Panelist

- [IP.9] Discussant: **Stutzman, F.** Panelists: DiBona, C., Recordon, D., Sutton, W., and Tufekci, Z. (2010) *The Future of Social Networks*. FutureWeb Conference (WWW '10). Raleigh, NC.
- [IP.8] Discussant: **Stutzman, F.** Panelists: Gooltz, F., Horowitz, S., Kelly, C., and Speilthenner, D. (2007) *Social Networks, Tipping Points, and Organizing*. Personal Democracy Forum 2007. New York, NY.
- [IP.7] Discussant: Balsamo, A. Panelists: Allen, R., Bajcsy, R., Boyle, J., Brady, R., Brown, J.S., Cummings, J., Connolly, D. Everett, A., Franklin, K., Manovich, L., **Stutzman, F.**, and Thomas, D. (2007) *At the Interface of Everything*. HASTAC I. Durham, NC.

- [IP.6] Panelists: Cousins, P., Noell, S., Piavis, W., Stein, S., and **Stutzman, F.** (2006) *The Facebook Phenomenon*. North Carolina State University. Raleigh, NC.
- [IP.5] Discussant: **Stutzman, F.** Panelists: Loughlin, S., Rabois, K., Roberto, J., and Scheinman, J. (2006) *Social Network Sites*. Santa Clara University Entrepreneurship Speaker Series. Santa Clara, CA.
- [IP.4] Panelists: Clayton, Z., Galloway, E., Robison, J., **Stutzman, F.**, and Yayawara, C. (2006) *Citizen Panel*. UNC School of Government Local Government of the Future Conference. Chapel Hill, NC.
- [IP.3] Panelists: Griffiths, J.M., Jenkins, C., Jones, P., Rimer, B., Silverstein, C., and **Stutzman, F.** (2006) *Organizing the World's Information: Google's Vision for the 21st Century*. UNC School of Public Health. Chapel Hill, NC.
- [IP.2] Panelists: boyd, d., Marlowe, C. and **Stutzman, F.** (2006) *Social Network Sites*. Yahoo! Sunnyvale, CA.
- [IP.1] Panelists: Besser, H., Hirtle, P., Kadera, M., Moritz, T., Phelps, T., **Stutzman, F.**, and Weeks, A. (2004) *Creation and Preservation of the Commons*. ALA Workshop on Libraries and the Information Commons. Cerritos, CA.

## Instruction

### Courses Developed

- [I.6] *Privacy by Design*. **UNC School of Information and Library Science**, Spring, 2013.
- [I.5] *Social Movements and New Media*. **UNC School of Information and Library Science**, Fall, 2102, Spring 2013.
- [I.3] *Social Media and Society*. **UNC School of Information and Library Science**, Fall, 2012.
- [I.2] *Technologies of Friendship: Relational Perspectives on Computer-Mediated Communication*. **UNC School of Information and Library Science**, Fall, 2008.
- [I.1] *Online Social Networks*. **UNC School of Information and Library Science**, Fall, 2007, Spring 2008, Spring 2009, Fall, 2009, Spring 2010.

### Student Supervision

- [SS.9] Sara Suiter. *Twitter and Educational Outreach* M.S.L.S. Thesis, **UNC School of Information and Library Science**. Spring, 2013.
- [SS.8] Victoria Baker. *Privacy in Libraries*. M.S.L.S. Thesis, **UNC School of Information and Library Science**. Spring, 2013.
- [SS.7] John Remensperger. *Planned Parenthood: Mobilization and Networks*. M.A. thesis [reader], **UNC School of Journalism and Mass Communication**. Spring, 2103.
- [SS.6] Amanda Adams. *Misinformation in the Information Age: How the Spread of Misinformation via Social Media Affects Marketing and Public Relations Strategy*. M.A. thesis [reader], **UNC School of Journalism and Mass Communication**. Spring, 2103.



- [SS.5] Christian Yoder. *A Comparative Study of Facebook Communication Methods and the Accumulation of Bridging Social Capital*. B.A. honors thesis (high honors) [reader], **UNC School of Journalism and Mass Communication**. Spring, 2010.
- [SS.4] David Iberkleid. *North Carolina Health Info Goes Social*. M.S. Field Experience, **UNC School of Information and Library Science**. Fall, 2009.
- [SS.3] John Weis. *Information Overload*. B.S. honors thesis [reader], **UNC School of Information and Library Science**. Spring, 2009.
- [SS.2] Elizabeth Lyons. *Illusionary Privacy in the Digital Landscape: Identity, Intellectual Property and Privacy Concern on Facebook*. B.S. honors thesis [reader], **UNC School of Information and Library Science**. Spring, 2008.
- [SS.1] Brett Bumgarner. *You Have Been Poked: Exploring the Uses and Gratifications of Facebook among Emerging Adults*. B.A. honors thesis (high honors) [reader], **UNC School of Journalism and Mass Communication**. Spring, 2007.

## Research Experience

### Microsoft Research New England

*Visiting Researcher, June 2011*

As guest of Dr. danah boyd, I presented research and provided feedback on research to doctoral-level research interns. I consulted on a national-probability survey of parental attitudes toward age limits for social network sites, and developed collaborative research with Dr. Nicole Ellison (MSU), and Airi Lampinen (UC-Berkeley/HIIT).

### Odum Institute for Research in Social Science

*Survey Practicum, Fall 2009*

Under direction of Theresa Edwards (UNC-Chapel Hill), I participated in the design and management of two probability surveys. The first, a web survey of probation officers in North Carolina, involved programming the randomized solicitation mechanism, and developing and testing the survey. The second, a phone survey of political attitudes in North Carolina, involved development of the call script and quality assurance (monitoring) of interviewers.

### Odum Institute for Research in Social Science

*Survey Consulting, Spring 2009*

Under direction of Dr. Paul Edwards (RTI International) and Dr. Frauke Kreuter (Maryland), I consulted on the design and development of surveys with three clients: National Survey on Drug Use and Health (NSDUH), Arbitron Inc., and Add Health.

### Pew Internet and American Life Foundation

*Mobile Phone Technology Survey, Fall 2008–Spring 2009*

Under direction of Amanda Lenhart (Pew), Dr. Richard Ling (ITU-Copenhagen), Dr. Scott Campbell (Michigan), and Kristen Prucell (Pew), I participated in the development and execution of a national probability phone survey assessing use of mobile technology. Tasks included questionnaire development, instrument testing, and literature review development.

## Service

### Grant Reviewer

- National Science Foundation (NSF) Review Panel: 2012
- Institute of Museum and Library Services (IMLS) Review Panel: 2011, 2012

### **Program Committee, Conferences**

- International World Wide Web Conference (WWW): 2012
- ACM Conference on Human Factors in Computing Systems (CHI) Works-in-progress: 2011, 2012
- International AAAI Conference on Weblogs and Social Media (ICSWM): 2011, 2012
- American Society for Information Science and Technology Annual Meeting (ASIST): 2010
- iConference: 2009

### **Program Committee, Workshops and Colloquia**

- CSCW '12 Workshop *Reconciling Privacy with Social Media*
- Co-Chair (with Katrina Bystrom, Ph.D.), IliX '11 Doctoral Colloquium
- WWW '07 Workshop *i3: Identity, Identifiers, Identification*

### **Reviewer, Conferences**

- ACM Conference on Human Factors in Computing Systems (CHI): 2010, 2011, 2012
- ACM Conference on Computer Supported Collaborative Work (CSCW): 2011, 2012
- ACM Conference on Intelligent User Interfaces (IUI): 2011, 2012
- Grace Hopper Celebration of Women in Computing: 2011
- Hawaii International Conference on System Sciences (HICSS): 2009, 2010, 2011
- American Society of Information Science and Technology (ASIST): 2009, 2010
- iConference: 2009, 2010

### **Reviewer, Journals and Magazines**

- Behavior and Information Technology
- Computers in Human Behavior
- Electronic Commerce Research and Applications
- IEEE Computer
- IEEE Internet Computing
- IEEE Spectrum
- Information, Communication, and Society
- International Journal of Internet Science
- International Journal of Human-Computer Studies
- Journal of the American Society of Information Science and Technology
- Journal of Information Science
- Journal of Computer Mediated Communication
- Media Psychology
- New Media and Society

## University Service

### Carnegie Mellon University

- Co-organizer, PEEEX Laboratory Luncheon Series. 2011.

### University of North Carolina

- Doctoral representative, School of Information and Library Science Undergraduate Committee. 2009–2010.
- Full-time student representative, Doctoral Student Association. 2007–2008.
- Doctoral representative, School of Information and Library Science Research and Doctoral Committee. 2006-2007.
- Member, JCDL 2006 Local Arrangements Committee. 2005-2006.

## Professional Affiliations

- International Association of Privacy Professionals
- Association of Computing Machinery

## Select Media Coverage

- [MC.14] “For the plugged-in, too many choices.” Stephanie Rosenbloom, *New York Times*, August 10, 2011.
- [MC.13] “Face-ID tools pose new risk.” Julia Angwin, *Wall Street Journal*, August 1, 2011.
- [MC.12] “Anonymous no more.” *The Economist*. July 30, 2011.
- [MC.11] “Stop me before I Facebook again.” Vanessa Romo, National Public Radio (*All Things Considered*). December 13, 2010.
- [MC.10] “Switching off online distraction.” Farhad Manjoo, *Slate Magazine*. June 17, 2010.
- [MC.9] “Stay on target.” *The Economist*. June 10, 2010.
- [MC.8] “Facebook personal data a security risk.” Robert Lemos, *MIT Technology Review*. June 18, 2010.
- [MC.7] “Some ditch social networks to reclaim time, privacy.” Marco R. della Cava, *USA Today*. February 10, 2010
- [MC.6] “Stop your search engines” Peggy Orenstein, *New York Times Magazine*. October 23, 2009.
- [MC.5] ”Social networks: They’re popular, but will they pay?” Laura Sydell, National Public Ratio (*Morning Edition*). June 23, 2009.
- [MC.4] “Do you own Facebook? Or does Facebook own you?” Vanessa Grigoriadis, *New York Magazine*. April 5, 2009.
- [MC.3] “Facebook grows up.” Steven Levy, *Newsweek*. August 10, 2007.
- [MC.2] “Do you need a web publicist?” Cristian Lupsa, *Christian Science Monitor*, November 29, 2006.
- [MC.1] “Alarm sounds over Facebook time.” Erik Brady and Daniel Libit, *USA Today*. March 9, 2006.